GOVERNMENT OF INDIA
AGRO AND RURAL INDUSTRIES
LOK SABHA

STARRED QUESTION NO:447
ANSWERED ON:16.05.2006
DEVELOPMENT OF KHADI PRODUCTS NO
Patel Shri Kishanbhai Vestabhai;Singh Shri Sugrib

Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) : Whether the Government has launched product development design intervention and packaging scheme to improve the quality of Khadi products;

(b) : If so, the details in this regard;

(c) : The details of projects sanctioned during 2005-06 under the scheme;

(d) : Whether the Government has evaluated the performance of such projects during the year;

(e) : If so, the details in this regard; and

(f) : The steps taken by the Government for improvement of Khadi products?

ANSWER (SHRI MAHABIR PRASAD)

Answer

MINISTER OF SMALL SCALE INDUSTRIES & AGRO AND RURAL INDUSTRIES

(a)to(f) : A statement is placed on the Table of the Sabha.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (f) OF LOK SABHA STARRED QUESTION NO. 447 TO BE ANSWERED ON 16.05.2006.

(a)&(b) : Yes, Sir. With a view to improving quality, introducing new designs and improving the packaging of khadi and village industry (KVI) products, the Product Development, Design Intervention and Packaging (PRODIP) Scheme has been introduced with effect from 2003-04. Under this Scheme, assistance is provided to the extent of
(i) Rs. 2 lakh per project per year or 75 per cent of the project cost, whichever is lower, in cases of eligible institutional entities and
(ii) Rs. 1 lakh per project per year or 75 per cent of the project cost, whichever is lower, in cases of eligible individual entrepreneurial units.

(c): During 2005-06, 146 projects have been sanctioned under PRODIP with an outlay of Rs. 224 lakh.

(d)&(e): Evaluation of the impact of the PRODIP Scheme on the khadi and village industry products has not been undertaken so far.

(f): Steps taken by the Khadi and Village Industries Commission

(KVIC) for improvement of khadi products include tie-up with the National Institute of Design (NID), Ahmedabad and National Institute of Fashion Technology (NIFT), New Delhi for design inputs, Indian Institute of Technology (IIT), Delhi for technology inputs, etc., testing of quality of khadi products through 13 laboratories of the Textile Committee, an autonomous body under the Ministry of Textiles, implementation of `Khadi Mission` to convert khadi fabric into ready-made garments for higher value addition, ensuring availability of quality slivers for khadi production through six Central Sliver Plants of KVIC, etc.